

Collaboration
as a
User Experience
CaaUX

The world's first perpetual motion machine.

How Leaders Create Collaboration

As A Balancing Act

Using trial and error.



As A Formula

Using a top-down organizational-culture design.



As A Murmuration

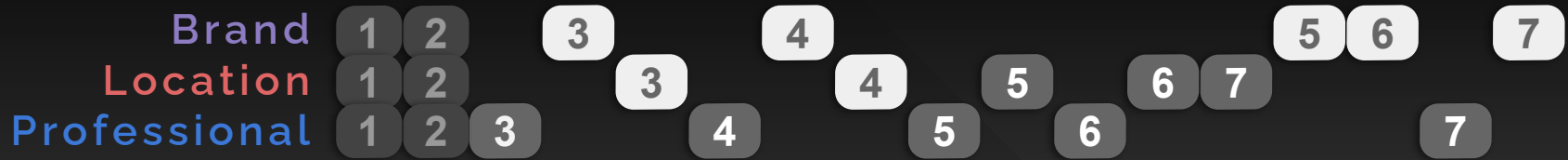
Using a universal user-experience design.



Unlocking CaaUX...

*“...there is order here,
very faint, very human.”*

Michael Ondaatje, *In The Skin Of A Lion* (1987)



Professionals, locations and the brand advance across 7 milestones (shown above and described on the next page).

Levels 1 and 2 occur with light intervention.

The **white milestones** represent the focus for the governing team, which leads to the other milestones falling into place.

The Professional milestones indicate when the first person in the organization achieves that level.

PROFESSIONAL

LOCATION

BRAND

Start here

1 New Team Member

New Location

New Brand

2 Experienced Team Member

Experienced Location

Established Brand

3 NLP3 – First-Tier Leader

A professional that enables team members to collaborate at their fullest extent.

NLL3 – Leading Location

A location with a working Professional Development Program (The Professional column to the left).

NLB3 – Leading Brand

A brand with working practices for Location levels 1 through 3.

4 NLP4 – Collaboration Spokesperson

A professional that enables first-tier leaders to enable collaboration.

NLL4 – Ambitious Location

A location with a strategy for achieving Location levels 5, 6 and 7.

NLB4 – Ambitious Brand

A brand with working practices for achieving Location levels 4, 5, 6 and 7.

5 NLP5 – Forethought Leader

A professional that expresses and mentors others in forethought.

NLL5 – Modern Location

A location with at least one team that functions as a *team of excellence*.

NLB5 – Modern Brand

A brand with moonshots and moonshot momentum.

6 NLP6 – Integration Enabler

A professional who mentors a team of Forethought Leaders to become a *team of excellence*.

NLL6 – Advanced Location

A location with a trade secret for turning teams into teams of excellence.

NLB6 – Advanced Brand

A brand with moonshot momentum extending into its ecosystems.

7 NLP7 – Universal Fellow

A professional who advances the fine arts of collaboration across business and its ecosystems.

NLL7 – Center Of Excellence

The location itself advances the fine arts of collaboration between teams.

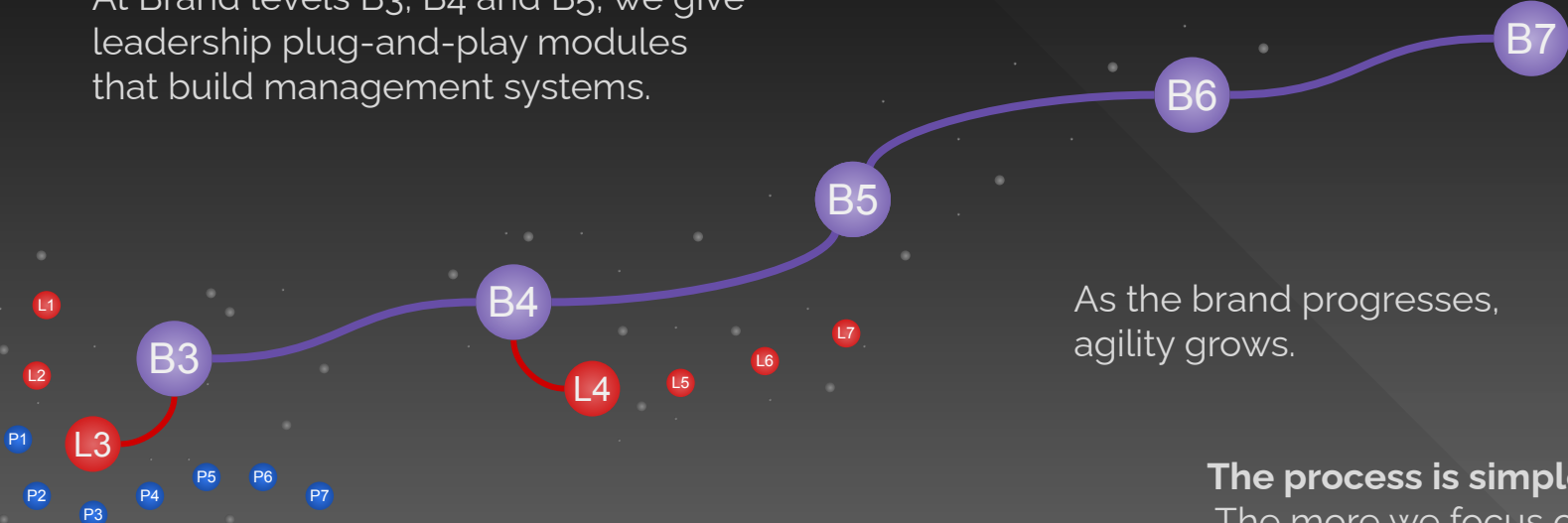
NLB7 – Brand Of Excellence

A brand advancing the fine arts of governance.

Certifications

Below is an organic presentation of the five-to-ten-year rollout. Businesses begin small and accelerate at their own pace.

At Brand levels B3, B4 and B5, we give leadership plug-and-play modules that build management systems.



Location levels L3 and L4 are also management systems.

As the brand progresses, agility grows.

The process is simple.
The more we focus on acclimating mindsets, your business accelerates forward.

Next steps...

Professionals

Take the Leadership 3.0 Development Program.

Available through moxiefrontier.com

Why:

Your ambition reaches
beyond the present.

Managers / Consultants

Propose CaaUX and that you will be the
manager / consultant.

Why:

A brand of excellence
is a byproduct of CaaUX.

Governing Team

Begin developing CaaUX.

Why:

Enablement unlocks intelligence.

Attain buy in, assign a champion, assign a manager / consultant, and assign an administrator.

Moxie Frontier provides the principal consultant who enables with resources and, in partnership with leadership, prepares team members for what is within reach.

Moxie Frontier will enable the manager / consultant who will, in partnership with leadership, enable team members and teams.

You

Listen to the Next-Level Mindset podcast.

Why:

Going next level is in you.



moxiefrontier.com