

# Collaboration as a User Experience

CaaUX

Business orchestration is now universal. Track operational performance against a benchmark.

Forget headhunters:

1. Unlock everyone's potential
2. Attract great people
3. Keep great people forever

# The Finest Business User Experience

*The consistent and widely admired experience of coordination, information flow and interdependence across team members, teams and locations.*

Innovation Collaboration Enablement

Discipline Responsiveness Integrity Dependability

Agility Achievement Confidence Fellowship

Ownership Honesty Mastery Passion

Artisanship Humility Vision

# How Leaders Create Collaboration

## As A Balancing Act

Using trial and error.



## As A Formula

Using a top-down organizational-culture design.



## As A Murmuration

Using a universal user-experience design.



# Unlocking CaaUX...

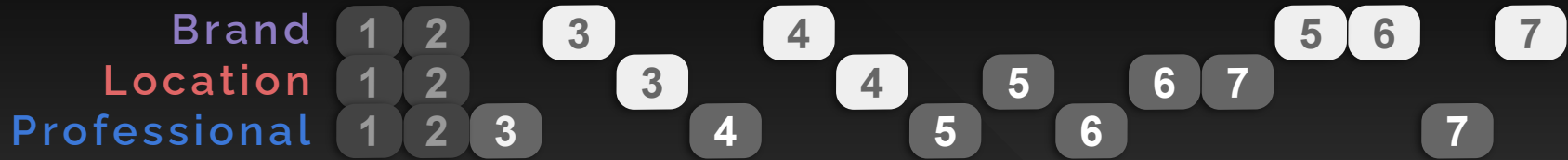
*"...there is order here,  
very faint, very human."*

Michael Ondaatje, *In The Skin Of A Lion* (1987)

# Collaborative Intelligence



Autonomous productive contribution within, between and beyond teams.



Professionals, locations and the brand advance across 7 milestones (shown above and described on the next page).

Levels 1 and 2 occur with light intervention.

The **white milestones** represent the focus for the governing team, which leads to the other milestones falling into place.

The Professional milestones indicate when the first person in the organization achieves that level.

Start here

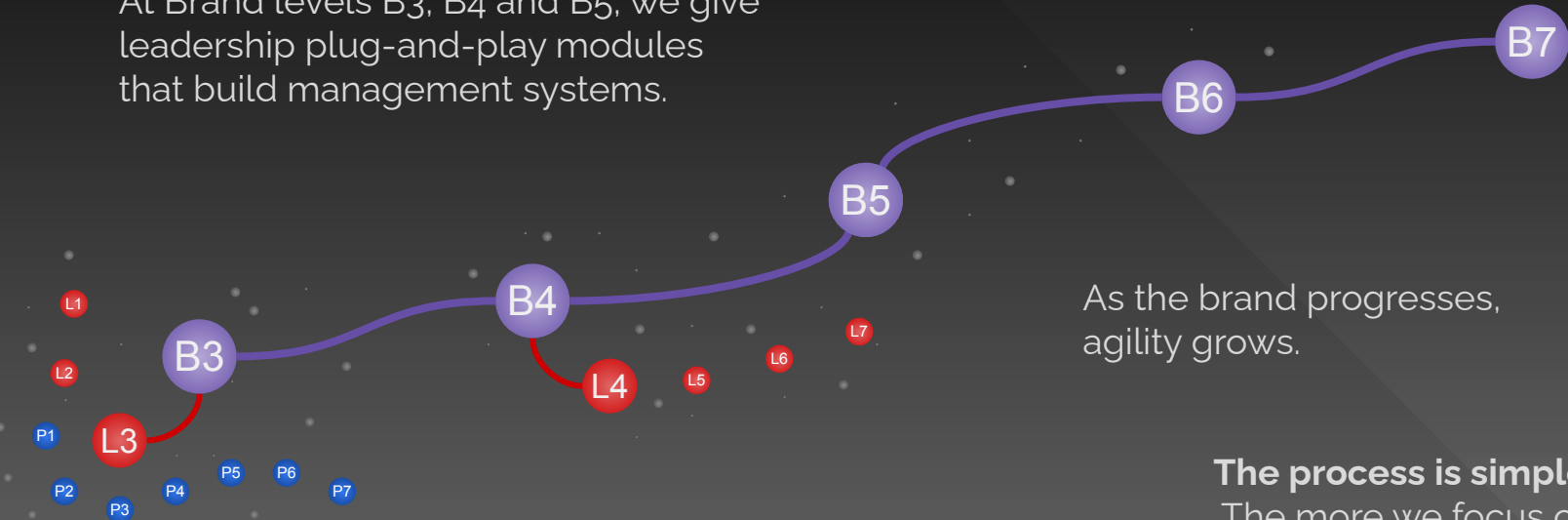
Certifications

PROFESSIONAL	LOCATION	BRAND
1 New Team Member	New Location	New Brand
2 Experienced Team Member	Experienced Location	Established Brand
3 <b>NLP3 – First-Tier Leader</b> Enables collaborative intelligence within teams.	<b>NLL3 – Leading Location</b> A location with a working Professional Development Program (The Professional column to the left).	<b>NLB3 – Leading Brand</b> A brand with working practices for Location levels 1 through 3.
4 <b>NLP4 – Collaboration Spokesperson</b> Enables collaborative intelligence between teams.	<b>NLL4 – Ambitious Location</b> A location with a strategy for achieving Location levels 5, 6 and 7.	<b>NLB4 – Ambitious Brand</b> A brand with working practices for achieving Location levels 4, 5, 6 and 7.
5 <b>NLP5 – Forethought Leader</b> Enables collaborative intelligence through system design.	<b>NLL5 – Modern Location</b> A location with at least one team that functions as a <i>team of enablement</i> .	<b>NLB5 – Modern Brand</b> A brand with moonshots and moonshot momentum.
6 <b>NLP6 – Integration Enabler</b> Enables collaborative intelligence beyond the routine scope of operations.	<b>NLL6 – Advanced Location</b> With a trade secret, the location turns teams into teams of enablement.	<b>NLB6 – Advanced Brand</b> A brand with moonshot momentum extending into its ecosystems.
7 <b>NLP7 – Universal Fellow</b> Advances the fine arts of collaborative intelligence across business ecosystems.	<b>NLL7 – Center Of enablement</b> The location itself advances the fine arts of collaboration within and beyond its operations..	<b>NLB7 – Brand Of enablement</b> A brand advancing the fine arts of governance.



Below is an organic presentation of the five-to-ten-year rollout.  
Businesses begin small and accelerate at their own pace.

At Brand levels B3, B4 and B5, we give leadership plug-and-play modules that build management systems.



Location levels L3 and L4 are also management systems.

As the brand progresses, agility grows.

**The process is simple.**  
The more we focus on acclimating mindsets, your business accelerates forward.



*Next steps...*

# Professionals

Take the Leadership 3.0 Development Program.

Available through [moxiefrontier.com](http://moxiefrontier.com)

Why:

Your ambition reaches  
beyond the present.

# Managers / Consultants

Propose CaaUX and that you will be the  
manager / consultant.

Why:

A brand of enablement  
is a byproduct of CaaUX.

# Governing Team

Begin developing CaaUX.

Why:

Enablement unlocks collaborative intelligence.

*Attain buy in, assign a champion, assign a manager / consultant, and assign an administrator.*

*Moxie Frontier provides the principal consultant who enables with resources and, in partnership with leadership, prepares team members for what is within reach.*

*Moxie Frontier will enable the manager / consultant who will, in partnership with leadership, enable team members and teams.*

# You

Listen to the Next-Level Mindset podcast.

Why:

Going next level is in you.



[moxiefrontier.com](https://moxiefrontier.com)